Econ 3324 Managerial Economics Spring 2008 R. Claycombe

Second Exam

Write all answers in your blue book and show all work there. Return your exam and printout(s) in your blue book.

24 pts

1) Consider the printout below.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.986 ^a	.971	.961	.04589653440752

a. Predictors: (Constant), LOGM, LOGF, LOGK, LOGL

$\mathbf{ANOVA}^{\mathsf{b}}$

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	.786	4	.196	93.241	.000 ^a
	Residual	.023	11	.002		
	Total	.809	15			

a. Predictors: (Constant), LOGM, LOGF, LOGK, LOGL

b. Dependent Variable: LOGQ

Coefficients^a

		Unstanc Coeffi	lardized cients	Standardized Coefficients			Collinearity	y Statistics
Model		В	Std. Error	Beta	t	Sig.	Tolerance	VIF
1	(Constant)	412	.180		-2.289	.043		
	LOGL	.092	.267	.088	.344	.737	.040	25.002
	LOGK	.677	.358	.220	1.888	.086	.192	5.209
	LOGF	.742	.205	.726	3.623	.004	.065	15.435
	LOGM	.024	.221	.015	.107	.917	.138	7.271

a. Dependent Variable: LOGQ

a) Write the estimated equation first in logs, then in the Cobb Douglas form (base 10 was used).

b) Predict Q when all the variables are 2.

c) Which variables are significant? Why?

d) What evidence do you see of collinearity?

16 pts

2) a) Discuss why it is important to control for as many variables as possible when estimating a demand function. Use a diagram to show how an excluded variable can bias the estimates of the effects of included variables.

b) Continue your discussion in part a with an explanation of simultaneous equation bias.

16 pts

3) a) Suppose that you have estimated the following model of sales as a simple trend where t is time given in quarters and t is 1 in the first quarter of 2005. $S = 100 \pm 2t$

S = 100 + 2t		
You also have the following seasonal indices:	Quarter	Index
_	1	120
	2	105
	3	80
	4	95
What sales do you predict for the third quarter of	of 2008?	

b) Now you have this model to predict your sales:

 $S = 100 + 2t + 20Q_1 + 5Q_2 - 20Q_3$

Where $Q_i = 1$ in quarter i and zero otherwise.

What sales do you predict for the third quarter of 2008?

20 pts

4) a) We have the following production function: $Q = L^{.55}K^{.45}$ and K is fixed in the short run at 10. If the price of labor is 5 and the price the product is 20, what quantity of L maximizes profit? b) We have the following production function: $Q = 100L^{.55}K^{.45}$ and the profit maximizing Q is

10000. If the price of labor is 5 and the price of capital is 2, what quantities of L and K are required? What is the total cost?

16 pts

5) a) Decide if it seems better to pursue parallel R&D projects or just one given the following information.

Project 1 may cost 2 or 4 million, equally probable.

Project 2 may cost 2.5 or 3.5 million with probabilities of .25 and .75, respectively.

End cost will be known after .5 million has been spent.

b) Now let's say that you are risk adverse. Reconsider your choice in part a with this in mind.

8 pts

6) The shop steward insists that lot sizes should much larger so that set up costs could be reduced. Will this necessarily increase profit? Explain.

I have neither given nor received unfair aid on this test nor am I aware of anyone else who has.